



Rio Salado College Library: Evaluating Purpose/Bias of Web Sources

- 4 = Objective and reliable presentation of information
- 3 = One-sided but reliable presentation of information
- 2 = One-side presentation of information, reliability in question
- 1 = Prejudiced and inaccurate presentation of information

4	<ul style="list-style-type: none"> • Facts and figures present more than one side of the issues • Written by professionals with credentials clearly stated • Ideas come from primary sources • Bibliography of information sources included
3	<ul style="list-style-type: none"> • Platform or purpose of author/sponsor is clearly stated (editorial and opinions labeled) • Author listed, contact information given • Primary/Secondary sources not always clear • May or may not list bibliography or further information
2	<ul style="list-style-type: none"> • Product or idea being promoted (advertisement clearly labeled and separate from information section) • Vague credentials may have E-mail contact provided for page • Primary sources not used • Links to other sources are also questionable, vague or missing
1	<ul style="list-style-type: none"> • Product or idea being promoted—unable to determine where the information is originating • No reference to authorship, no way to check credentials • Primary source not used—information may include stereotyping, slang, misspelling or other subtle inaccuracies • No way to check source or validity of information



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